Allison Adams and Laith Alani

Web Publishing 139-220

Final project

**Extra Points: 10**

**Phase 1: Plan your web site**

Answer all Questions below:

* Who is the target audience? People of all ages targeting people with eating restrictions

* How can I tailor the site to reach that audience? Make it clear that we have something for every one including KETO, Gluten Free, Paleo ect
* What are the goals for the website? The goals is to give people information about Custom Pizza Co and gain new business
* How will I gather the information? We Will gather the information by collaborating on what we want our pizza company to look like.
* What is my budget? The budget is $400
* What is the timeline? 3 weeks
* Who is on my project team? Allison Adams and Laith Alani
* How often should the site be updated? Every week
* Who will update the site? The Owner